



# Kernel Recipes

9<sup>th</sup> edition  
march/april 2022



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hupstream



## What is Kernel Recipes ?

**hupstream will organize the 9th edition of Kernel Recipes on march/april 2022 in Paris.**

We have started working on Kernel Recipes 9 years ago. The main goal was to create a yearly meeting in France and give the opportunity to meet the guys involved in kernel.org. But we wanted to organize it so that it can be less formal and more "human" than most of the existing meeting in Europe or in the US. That's why the max number of expected people is about 150. There is no main line for the talks but rather quite an open one: current burning topics, future of Linux kernel development, project organization, security, relations with other free software projects, relations with hardware manufacturers, All talks are organized in a single room so that people do not have to choose what talks they should attend. Priority is given to pedagogy and exchanges between attendees and speakers. A lunch is offered for each day so that people can discuss some more and we use to have social events at the end of each days.

## Feedbacks

*"Comment said to me about the Kernel Recipes conference that just wrapped up, "It is a gemstone in the conference world", and I totally agree. The amount of things over the years that have been presented here first is amazing for such a "small" conference."*

Greg KH, Linux Foundation

*"Kernel Recipes was amazing, it is a hark back to the old times of intimate discussions and high quality presentations which is so unusual these days. Thank you to everyone who made this amazing event possible!"*

David Miller, Red Hat

*"Another excellent Kernel Recipes conference! Hats off, Kernel Recipes team ! I'm already missing Paris. See you next year!"*

Björn Töpel, Intel

*"Kernel Recipes looked great, sorry I missed it. Two kernel mysteries and the most technical talk I've ever seen. You can learn the answers to these mysteries and answer many more questions about kernel internals. Steven (Rostedt) covers things that aren't documented elsewhere."*

Brendan Gregg, Netflix

*"This is one of the very rare conference I make sure to be around ever year, I was never disappointed - always very intense days. And this is becoming harder and harder to attend for a reason."*

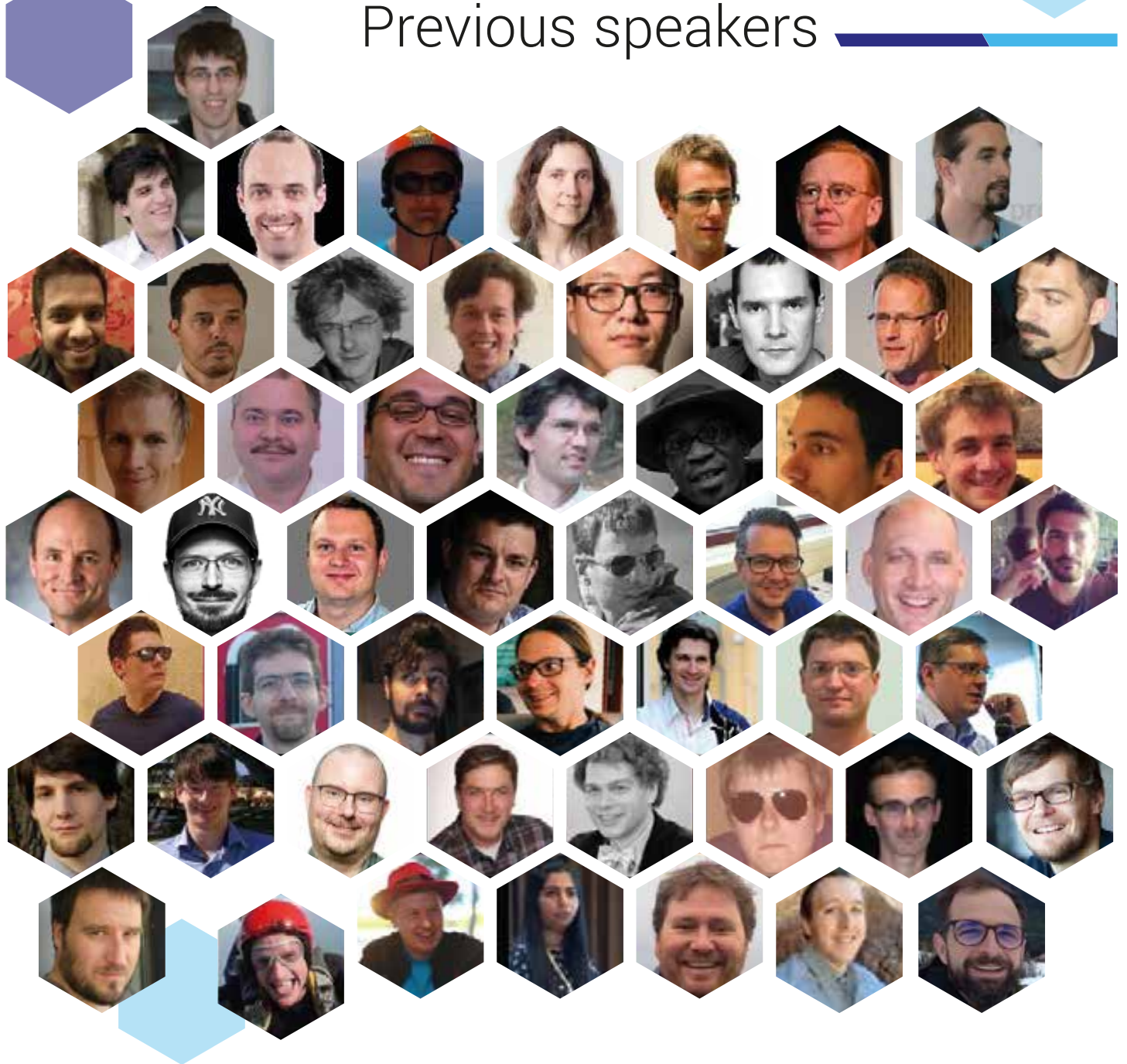
William Dauchy, Criteo



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## Previous speakers



Greg Kroah-Hartman, Thomas Petazzoni, Brendan Gregg, Benjamin Tissoires, Jens Axboe, James Bottomley, Kees Cook, Andrea Arcangeli, Thomas Gleixner, Johan Hovold, Sasha Levin, Werner Koch, Sjoerd Simons, Jean Delvare, Steven Rostedt, Borislav Petkov, Eric Leblond, Frédéric Weisbecker, Daniel Vetter, Willy Tarreau, Yann E. Morin, David Woodhouse, Ben Hutchings, Martin Peres, Julia Lawall, Tejun Heo, Dodji Seketeli, Maxime Ripard, Maximilian Attems, Jonathan Corbet, Mickael Salaün, Hans Verkuil, Laurent Pinchart, Konstantin Ryabitsev, Jiri Slaby, William Dauchy, Michael Kerrisk, Paolo Bonzini, Jesper Dangaard Brouer, Bartosz Golaszewski, Ezequiel Garcia, Alexander Graf, Vaishali Thakkar, Rafael Wysocki, Nicolas Planel, Jiri Kosina, Grégory Clément, Will Deacon, Matthias Kirschner., Bradley Kuhn, Christian Brauner, Enric Balletbo, David Miller, Joel Fernandes, Jose E Marchesi, Daniel Bristot de Oliveira.

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## Why sponsoring

### Some figures about the 8th edition

- people registered on 3 days : 130 in less than 1/2h.
- churn rate : less than 3 %
- more than 80 % of the attendees registered for the 3 days
- 75 % of attendees come as professionals to collect the last information about kernel
- 21 speakers coming from all over the world
- 22 talks
- more than 70 % of our speakers are part of the kernel core team

Kernel Recipes is unique in the way it's organized. We want to keep it affordable and this is possible because we have sponsors.

Everybody then can attend it whoever he is : students, trainee, or professionals.

Still our attendees are high level kernel hackers in universities, startups, banks, industries, security...

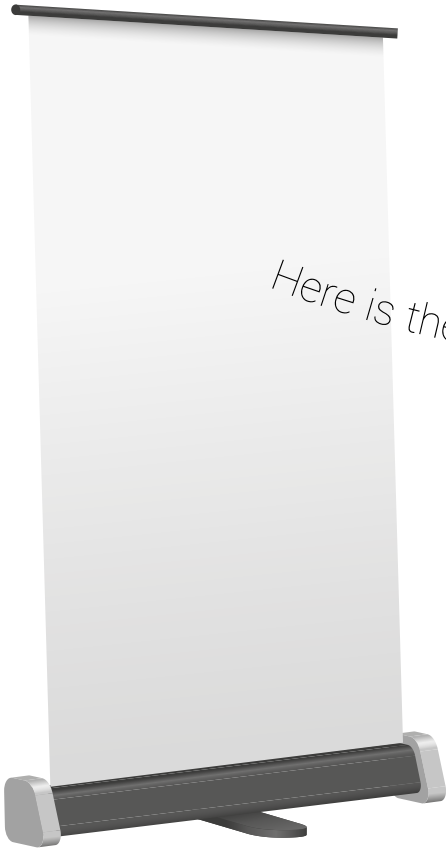


The conference takes place in a single room so the talks have the full audience and a very attentive one (based also on speakers impressions).

Sponsoring this event is also a way to contribute to the Linux kernel project allowing people to meet and learn from great developers but also allowing kernel developers to meet themselves there.

## Sponsorship plan

Here is the sponsorship plan for the 9th edition of Kernel Recipes :



### Cornerstone :

10 000€

(only 2 slots available)

- Common press release
- Your logo published on Videos

- exclusive sponsorship of one day food
  - french breakfast
  - french quality buffet for lunch
- special announcement, your advertising for one day in the lunch room

- Kakemono in the conference rooms
- Your logo on the badges

- Part of official communications

- Your logo on the web site

- VIP pass

### Chef :

5 000€

- exclusive sponsorship of one day food
  - french breakfast
  - french quality buffet for lunch
- special announcement, your advertising for one day in the lunch room

- Kakemono in the conference rooms
- Your logo on the badges

- Part of official communications

- Your logo on the web site

- VIP pass

### Supporter :

3 500€

- Kakemono in the conference rooms
- Your logo on the badges

- Part of official communications

- Your logo on the web site

- VIP pass

### Kernel Recipes friend :

1 500€

- Part of official communications

- Your logo on the web site

- VIP pass