



# Kernel Recipes

8

th edition  
september 2019



Sponsor Pack

hupstream



## What is Kernel Recipes ?

**hupstream will organize the 8th edition of Kernel Recipes on september 2019 in Paris.**

We have started working on Kernel Recipes 8 years ago. The main goal was to create a yearly meeting in France and give the opportunity to meet the guys involved in kernel.org. But we wanted to organize it so that it can be less formal and more "human" than most of the existing meeting in Europe or in the US. That's why the max number of expected people is about 150. There is no main line for the talks but rather quite an open one: current burning topics, future of Linux kernel development, project organization, security, relations with other free software projects, relations with hardware manufacturers, All talks are organized in a single room so that people do not have to choose what talks they should attend. Priority is given to pedagogy and exchanges between attendees and speakers. A lunch is planned for each day so that people can discuss some more and we use to have social events at the end of each days.

## Feedbacks

*"Nothing to say, the organization was perfect, everything went in the ease and fluidity and we did not even finish late. I learned things (on the flash) and found the tools I plan to use me soon (HDT and Ladybug). It has not had the opportunity to thank the participants for being very attentive, interactive and respectful to stakeholders. We did not see a single phone or people coding during presentations. It was so different from what we eventually get used to seeing these days. Thank you to you all!"*

Willy Tarreau, HaProxyTech

*"This conference has all of the stable kernel maintainers, 1/2 the kernel security team and many subsystem maintainers all in 1 room #kr2017."*

Greg KH, Linux Foundation, n°2 kernel.org

*"Oh definitely, that goes without saying. I've enjoyed everything about KR the two times I've gone. It's refreshingly different, in a good way."*

Jens Axboe, Facebook

LWN.net covering of Kernel Recipes :  
*"That's quite a bit of stuff from a single event!"*

Jonathan Corbet, Lwn.net

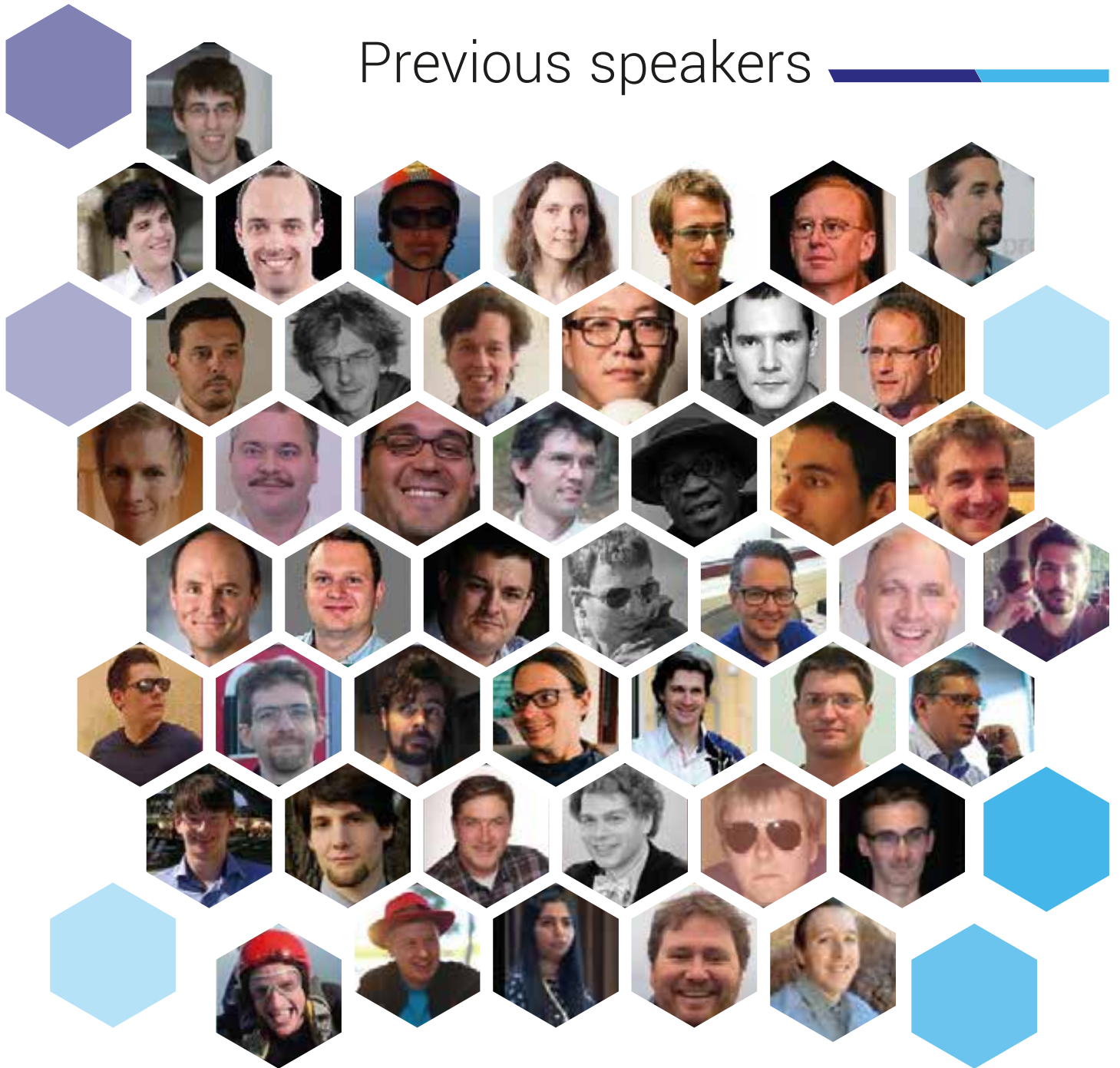
*"I thought KR was one of the best events I went to last year, and I would be happy to return."*

Steven Rostedt, VmWare





## Previous speakers



Greg Kroah-Hartman, Thomas Petazzoni, Brendan Gregg, Benjamin Tissoires, Jens Axboe, James Bottomley, Kees Cook, Andrea Arcangeli, Thomas Gleixner, Johan Hovold, Sasha Levin, Werner Koch, Sjoerd Simons, Jean Delvare, Steven Rostedt, Borislav Petkov, Eric Leblond, Frédéric Weisbecker, Daniel Vetter, Willy Tarreau, Yann E. Morin, David Woodhouse, Ben Hutchings, Martin Peres, Julia Lawall, Tejun Heo, Dodji Seketeli, Maxime Ripard, Maximilian Attems, Jonathan Corbet, Mickael Salaün, Hans Verkuil, Laurent Pinchart, Konstantin Ryabitsev, Jiri Slaby, William Dauchy, Michael Kerrisk, Paolo Bonzini, Jesper Dangaard Brouer, Bartosz Golaszewski, Ezequiel Garcia, Alexander Graf, Vaishali Thakkar, Rafael Wysocki, Nicolas Planel, Jiri Kosina, Grégory Clément, Will Deacon, Matthias Kirschner.

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hupstream

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## Why sponsoring

### Some figures about the 7th edition

- people registered on 3 days : 130 in less than 1h.
- churn rate : less than 3 %
- more than 80 % of the attendees registered for the 3 days
- 75 % of attendees come as professionals to collect the last information about kernel
- 21 speakers coming from all over the world
- 22 talks
- more than 70 % of our speakers are part of the kernel core team

Kernel Recipes is unique in the way it's organized. We want to keep it affordable and this is possible because we have sponsors.

Everybody then can attend it whoever he is : students, trainee, or professionals.

Still our attendees are high level kernel hackers in universities, startups, banks, industries, security...

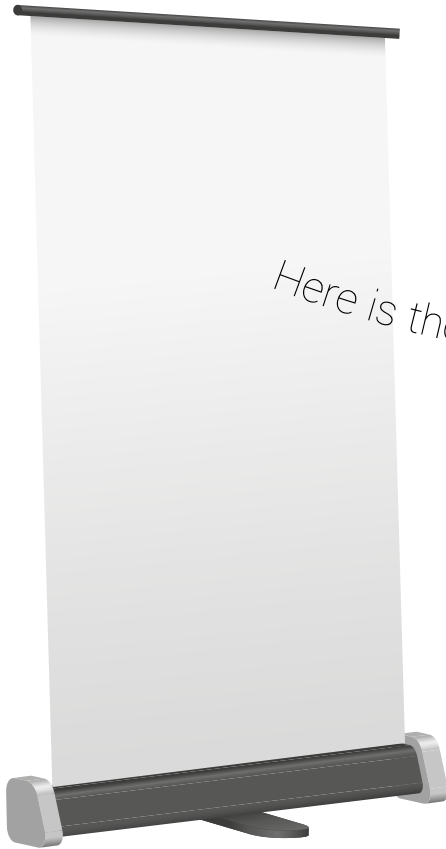


The conference takes place in a single room so the talks have the full audience and a very attentive one (based also on speakers impressions).

Sponsoring this event is also a way to contribute to the Linux kernel project allowing people to meet and learn from great developers but also allowing kernel developers to meet themselves there.

## Sponsorship plan

Here is the sponsorship plan for the 8th edition of Kernel Recipes :



Kernel Recipes friend : 1 500€	Supporter : 3 500€	Chef : 5 000€	Cornerstone : 10 000€ (only 2 slots available)
<ul style="list-style-type: none"> <li>Part of official communications</li> <li>Your logo on the web site</li> </ul>	<ul style="list-style-type: none"> <li>Kakemono in the conference rooms</li> <li>Your logo on the badges</li> </ul>	<ul style="list-style-type: none"> <li>exclusive sponsorship of one day food                             <ul style="list-style-type: none"> <li>french breakfast</li> <li>french quality buffet for lunch</li> </ul> </li> <li>special announcement, your advertising for one day in the lunch room</li> </ul>	<ul style="list-style-type: none"> <li>Common press release</li> <li>Your logo on Videos broadcast during and following the event</li> </ul>
<ul style="list-style-type: none"> <li>VIP pass</li> </ul>	<ul style="list-style-type: none"> <li>Part of official communications</li> <li>Your logo on the web site</li> </ul>	<ul style="list-style-type: none"> <li>Kakemono in the conference rooms</li> <li>Your logo on the badges</li> </ul>	<ul style="list-style-type: none"> <li>exclusive sponsorship of one day food                             <ul style="list-style-type: none"> <li>french breakfast</li> <li>french quality buffet for lunch</li> </ul> </li> <li>special announcement, your advertising for one day in the lunch room</li> </ul>
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